



FOR IMMEDIATE RELEASE
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7th Annual "La Mesa Rocks" Fundraiser for Parks Set to Light Up La Mesa

LA MESA ROCKS RETURNS TO HELP OUR COMMUNITY PARKS FLOURISH

LA MESA, CA — The La Mesa Park & Recreation Foundation is thrilled to announce the return of the highly anticipated "La Mesa Rocks" Fundraiser for the Parks, now in its seventh year.

"We invite everyone to Get on Board with La Mesa Parks and join us for a night of fun and philanthropy," Laurie MacDonald, Board President of the La Mesa Park & Recreation Foundation said. **"Our parks are the heart of our community, and this fundraiser plays a crucial role in ensuring they continue to thrive."**

"La Mesa Rocks" promises an evening filled with delicious cuisine from around the world, refreshing drinks, entertainment by The Farmers and The Rolf Olsen Jazz Quartet, and an unforgettable program – all set against the backdrop of the iconic Allen Airways Museum. Guests will have the opportunity to mingle and partake in lively auctions.

In recent years, the Foundation has made remarkable achievements with proceeds from "La Mesa Rocks" fundraisers, including funding shade structures, new playgrounds in La Mesa's parks and serving as a sponsor for the La Mesa Downtown District Sign. Additionally, they have funded, built, and opened a Community Garden at MacArthur Park and hosted a wide range of free events and workshops, fostering community spirit and engagement.

Mark your calendars for an unforgettable evening of entertainment, culinary delights, and community camaraderie, all in support of La Mesa's cherished parks.

Event Details:

Date: Saturday, Oct. 7, 2023

Time: 6-10 p.m.

Location: Allen Airways Flying Museum at Gillespie Field, 2020 N. Marshall Ave., El Cajon, CA 92020

The Foundation's mission is to fundraise and facilitate diverse projects and programs to strengthen community and family bonds to improve the quality of life in La Mesa and its parks. Donations to the La Mesa Park & Recreation Foundation are tax deductible to the fullest extent the law allows. Nonprofit 501(c)(3) Tax ID# 33-0856480.

For more information email friends@lamesaparks.org or visit lamesaparks.org.

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