



LA MESA VILLAGE ENHANCEMENT FUND PROGRAM APPLICATION FORM

Instructions
<ul style="list-style-type: none"> - Please complete all fields of information in the application form. Incomplete applications will be returned to the applicant and required to resubmit. - Remember to save a copy of your completed application form before submitting. - In addition to the completed application form, please provide all materials and files such as event maps, advertising renderings, and banner designs necessary to clearly communicate your funding request. For special events, an event map is required with a completed application form. - If you are a non-profit organization applying for funding, please include proof of non-profit status with your completed application. - Once you have completed the application form, email it and any necessary supplemental materials or files to Lyn Dedmon, Senior Management Analyst, at Ldedmon@cityoflamesa.us. Please title the subject line of the email "La Mesa Village Enhancement Fund Program Submittal". For questions, call (619) 667-1339.

Applicant Information				
Non-profit Organization/Business Name				Date
Street Address				
City	State	Zip	Contact Name	
Phone	E-mail address		Are you located in La Mesa? Yes <input type="checkbox"/> No <input type="checkbox"/>	
Is your organization a non-profit or a private business? Non-profit <input type="checkbox"/> Private Business <input type="checkbox"/>				
Are you partnering with any other non-profit organizations or businesses? Yes <input type="checkbox"/> No <input type="checkbox"/>				
Name(s) of non-profit organizations or businesses you are partnering with (if applicable):				
Have you applied for Enhancement Fund Program funding in prior years? Yes <input type="checkbox"/> No <input type="checkbox"/>				

Funding Request Information	
Amount of total funding you are requesting	\$
What type of activity are you requesting funding for? Check all that apply	
Special Event <input type="checkbox"/>	Advertisement <input type="checkbox"/> Promotion <input type="checkbox"/> Temporary Promotional Banners <input type="checkbox"/>
<p>Please use the space below and on page 2 to describe your funding request. This information will be used to determine if your application is awarded funding. Be sure to provide adequate details, such as event dates and times, advertisement run times, vendors that will be hired, partnership roles and responsibilities, and who the targeted audience is. Explain how your funding request provides a community benefit to the businesses in Parking District Number One and how it enhances the vibrancy of the Downtown Village. Please include an estimated breakdown of expenses that justifies your funding request amount. If you are providing supplemental materials in addition to this application, please reference those materials in your description.</p>	



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To be completed by City

Date Received	Application #	Complete?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Application Meeting	Yes <input type="checkbox"/>	No <input type="checkbox"/>		