

hidden gems

♦ LA MESA ♦
JEWEL OF THE HILLS
DINE • SHOP • EXPLORE

08.17.2020



WEBINAR THIS WEDNESDAY AT 12:00 P.M. LA MESA \$5,000 BUSINESS ASSISTANCE GRANT

Affected by COVID-19?



La Mesa Small Business Relief Grant

Grants of up to \$5,000 will be available to eligible small businesses impacted by the COVID-19 Pandemic.

Eligibility Requirements

- Must be a for-profit business located in La Mesa with a valid Business License
- Must have been affected by COVID-19
- Must be an independently owned business
- Must have opened prior to March 1, 2020
- Small business must have no more than 25 employees (Full-Time Equivalents)
- Must be a brick-and-mortar business; home-based businesses are not eligible
- Small businesses that received prior Federal and State funding are eligible, however, funding must be used on alternative eligible expenses

The business must provide evidence of losses incurred due to COVID-19. Examples include, but are not limited to:

- Lease Agreement to indicate that rent is overdue
- Payroll Records to indicate a reduction in the number of staff employed
- Tax returns to show a loss in revenue
- Receipts showing expenses for Personal Protective Equipment

Application Period Aug 24th- 28th

Apply Today! Go to eastcountyledc.org/lamesa

Eligibility Expenses

- Rent
- Payroll
- Utilities
- Insurance
- Accounts Payable
- Personal Protective Equipment

Got Questions?
Attend Our Webinar

August 19th @ 12:00p.m.
Register at eastcountyledc.org/lamesa

\$5,000 Business Grants

The City of La Mesa is making \$1,000,000 available to provide grants up to \$5,000 to eligible La Mesa businesses. The City is partnering with the East County Economic Development Council (EDC) to administer this program.

The City and EDC will host a webinar on August 19@12:00 to answer questions about eligibility and the application process. Applications will be accepted starting Monday, August 24. Funding will be distributed on a First-Come, First-Served basis.

[Register Here!](#)

Click on the flyer for More Information!

Contact Cat Kricorian

619-258-3670 or via [Email](#)
