



CITY OF
LA MESA
JEWEL of the HILLS

April 13, 2021

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JEWEL OF THE HILLS
DINE • SHOP • EXPLORE



California Announcement Regarding Reopening of Businesses

On April 6, 2021, the State of California recently announced the administration of more than 20 million vaccines doses. As hospitalizations continue declining, Governor Newsom announced that on June 15, 2021, the State would fully open the economy provided that the vaccine supply for Californians 16 years and older for those that wish to be inoculated is sufficient and hospitalization rates are stable and remain low.

Based on these criteria, the State would allow businesses to open with risk reduction measures, including encouraging all Californians to get vaccinated

and mandating masks to prevent illness and promote health. The State will continue contact tracing and testing. On June 15, it is expected the entire State would move into a new phase. The State will continue monitoring hospitalization rates, vaccine access, and vaccine efficacy against variants of the virus. For more information, please [click here](#).

San Diego County in Orange Tier

Now that San Diego County is in the Orange Tier, it may be time to re-familiarize yourself with the latest reopening guidelines. Please be sure to check with the [San Diego County Reopening Guide](#) to make sure your business can open safely. Here is a partial list of the guidance:

- Restaurants: Open for outdoor service; indoors can open at 50% capacity or 200 people, whichever is fewer (live entertainment is allowed).
 - Gyms and Fitness Centers: Indoors at 25% capacity; indoors pools can open.
 - Family Entertainment Centers: Outdoors open, indoors at 25% capacity of 50% capacity if all guests test negative or show proof of full vaccination with additional restrictions.
 - Breweries, wineries, and distilleries that serve food. Indoors can open at 25% capacity or to 100 people, whichever is fewer.
 - Movie theaters: Indoors at 50% capacity or 200 people, whichever is fewer.
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Paycheck Protection Program

President Biden signed into law, the **two-month extension** to apply for the Paycheck Protection Program ("PPP") loan. The Paycheck Protection Program (PPP) is a loan designed to provide a direct incentive for small businesses to keep their workers on payroll. Borrowers may be eligible

for [PPP loan forgiveness](#). To apply for funding and get matched with a lender, please visit the [SBA's website](#).

Free Chamber Workshop on April 15th



CHAMBER INNOVATORS

San Diego Chamber's Are Committed to Helping Your Business Lead from the Front of Technology.

EVERY 3RD THURSDAY
(Free for Everyone)

11:30am-12pm
Networking

12-1pm
Presentation
(Limit of 100)

LOCAL COMMUNITIES WILL THRIVE IN OUR NEW TECHNOLOGICAL ERA

AARON BROSSOIT (APRIL 15)
CEO, Golden Shovel Agency and PlaceVR

THREE TAKEAWAYS

- ✓ Top Five Community Trends from Around the Nation
- ✓ Future of Work and Commercial Real Estate
- ✓ Tell better stories with virtual reality – **LIVE DEMO**

BROUGHT TO YOU BY

 

Learn how other communities around the nation are making their “pivot” and learn how virtual reality can unleash your ability to connect. Presented by Aaron Brossoit, CEO Golden Shovel Agency and PlaceVR.

[Click here to Join the Zoom Workshop](#)



Small Business Development Center Trainings and Webinars

The East County Small Business Development Center ("SBDC") is offering on-demand trainings to provide current and practical information on business topics ranging from the basics to more advanced business management skills. The depth of SBDC's training ensures business owners and entrepreneurs avail themselves of invaluable insights to help manage and grow a successful business.

The training is designed to meet the needs of the local community and delivered at no cost. View SBDC's current offerings and [sign up to register](#). Once you have entered your information, you'll be granted immediate access

to the workshop.

La Mesa Economic Development | 619.667.1311 | www.cityoflamesa.us

